

# MARKETING PLAN



A WORLD OF OPPORTUNITIES WITH DNX

Definition of Terms	
<b>PV</b>	Point Value, for qualification and status.
<b>SV</b>	Sales Value, for calculation of Bonus and Incentive.
<b>Personal Point Value (PPV) / Personal Sales Value (PSV)</b>	Total PV/SV generated from all personal cash bills transacted in a month.
<b>Personal Group Point Value (PGPV) / Personal Group Sales Value (PGSV)</b>	Total PV/SV generated in a month by all downline distributors within personal group (ie. excluding breakaway QSAs) and own PPV/PSV.
<b>Diamond Group Point Value (DGPV) / Diamond Group Sales Value (DGSV)</b>	Total PV/SV generated in a month by all downline distributors within your diamond group (ie. excluding breakaway QSDs) and own PPV/PSV.
<b>Qualified Star Agent (QSA)</b>	Any SA who maintains 1,300PPV and 3,900PGPV in a month.
<b>Qualified Star Diamond (QSD)</b>	Any Diamond who qualifies for 37% Star Group Bonus.
<b>Travel Seminar Qualifier</b>	Any SA and above who meets the Yearly Travel Seminar Incentive Points (TSIP) Quota set of the year.

# Introduction of Remuneration



## 2. Bonus (71%) and Cash Incentive (Tk126,000)

a	Group Bonus	6% - 21%
b	Star Group Bonus	25% - 37%
c	Development Bonus	15%
d	International Profit Sharing	2%
e	Leadership Bonus	15%
f	Travel Seminar Incentive	2%
g	One Time HP Cash Incentive	Tk16,000
h	One Time Overseas Trip Cash Incentive	Tk110,000

Status	Conditions
<b>Distributor</b>	Age 18 years and a sponsor
<b>Star Agent (SA)</b>	Achieves accumulated Group Sales of 58,500PV
<b>Star Ruby (SR)</b>	Sponsors 3 First Generation Star Agents (SA)
<b>Star Diamond (SD)</b>	With 6 First Generation Star Agents (SA) & qualifies for 37% Star Group Bonus
<b>Executive Star Diamond (ESD)</b>	Star Diamond who sponsors 1 Star Diamond*
<b>Senior Star Diamond (SSD)</b>	Star Diamond who sponsors 2 Star Diamonds*
<b>Executive Senior Star Diamond (ESSD)</b>	Star Diamond who sponsors 3 Star Diamonds*
<b>Double Diamond (DD)</b>	Star Diamond who sponsors 4 Star Diamonds*
<b>Executive Double Diamond (EDD)</b>	Star Diamond who sponsors 5 Star Diamonds*
<b>Triple Diamond (TD)</b>	Star Diamond who sponsors 6 Star Diamonds*
<b>Executive Triple Diamond (ETD)</b>	Star Diamond who sponsors 7 Star Diamonds*
<b>Gold Diamond (GD)</b>	Star Diamond who sponsors 8 Star Diamonds*
<b>Executive Gold Diamond (EGD)</b>	Star Diamond who sponsors 9 Star Diamonds*
<b>Crown Diamond (CD)</b>	Star Diamond who sponsors 10 Star Diamonds*
<b>Executive Crown Diamond (ECD)</b>	Star Diamond who sponsors 11 Star Diamonds*
<b>Senior Crown Diamond (SCD)</b>	Star Diamond who sponsors 12 Star Diamonds*
<b>Executive Senior Crown Diamond (ESCD)</b>	Star Diamond who sponsors 13 Star Diamonds*
<b>Double Crown Diamond (DCD)</b>	Star Diamond who sponsors 14 Star Diamonds*
<b>Executive Double Crown Diamond (EDCD)</b>	Star Diamond who sponsors 15 Star Diamonds*
<b>Triple Crown Diamond (TCD)</b>	Star Diamond who sponsors 16 Star Diamonds*
<b>Executive Triple Crown Diamond (ETCD)</b>	Star Diamond who sponsors 17 Star Diamonds*
<b>Gold Crown Diamond (GCD)</b>	Star Diamond who sponsors 18 Star Diamonds*
<b>Executive Gold Crown Diamond (EGCD)</b>	Star Diamond who sponsors 19 Star Diamonds*
<b>Crown Ambassador (CA)</b>	Star Diamond who sponsors 20 Star Diamonds*

\* As per dynamic compression.

## 1. Retail Profit (>15%)

Direct profit for distributors is when they sell DXN products to non-DXN distributors. Retail profit is the difference between distributor price and retail price.

## 2. Group Bonus (6% - 21%)

To be entitled for this Group Bonus, you need to maintain 1,300PPV each month.

Accumulated Group PV	Bonus
58,500 and above	21%*
42,250	18%
26,000	15%
13,000	12%
3,900	9%
1,300	6%

\* If a Star Agent (21%) maintains 1,300PPV and 3,900PGPV \*\*, he will become a Qualified Star Agent (25%).

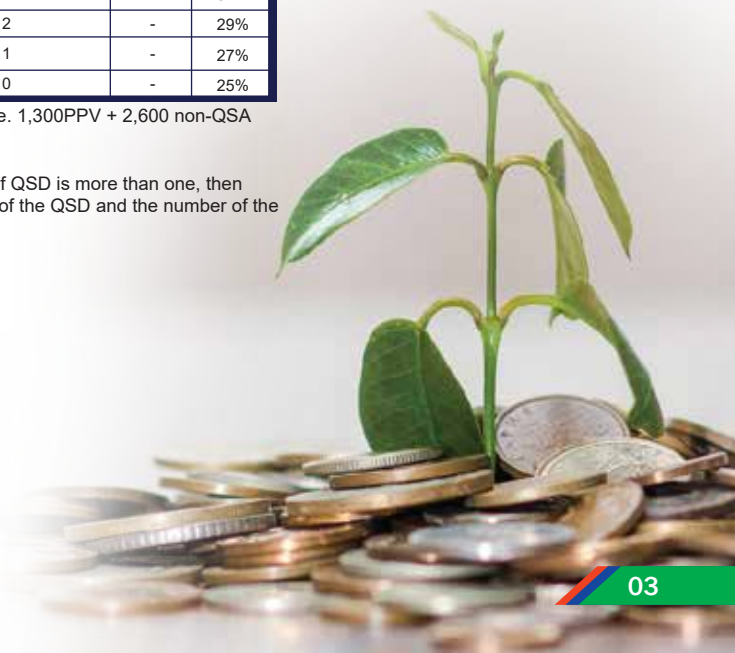
## 3. Star Group Bonus (25% -37%)

To be entitled for this Star Group Bonus, you must be a SA and maintain 1,300PPV and 3,900 PGPV\*\* (QSA) each month.

No. of SA (1st Generation)	No. of Qualified SA Lines	DGPV	Bonus
6	-	65,000	37%
	4	32,500#	
5	-	39,000	35%
	4	26,000	
4	4	-	33%
3	3	-	31%
2	2	-	29%
1	1	-	27%
0	0	-	25%

\*\*PGPV is inclusive of personal PV (i.e. 1,300PPV + 2,600 non-QSA group PV).

# For SSD and above, if the number of QSD is more than one, then the DGPV can be borrowed from one of the QSD and the number of the QSD will be reduced by one.



## 4. Development Bonus (15%)

To be entitled for this Development Bonus, you must be a SA and maintain 1,300 PPV and 3,900 PGPV\*\*(QSA) each month.

Level of Qualified SA	Bonus
1st Level	5%
2nd Level	4%
3rd Level	3%
4th Level	2%
5th Level	1%

\*\* PGPV is inclusive of personal PV (i.e. 1,300 PPV + 2,600 non-QSA group PV).

## 5. International Profit Sharing (2%)

To be entitled for this International Profit Sharing (IPS) you must be a Qualified Star Diamond (QSD).

$$\text{IPS Fund} = \text{Overall Company's Sales in SV} \times 2\%$$

Your IPS entitlement

$$= \text{IPS Fund} \times \frac{\text{Your IPS Points for the month}}{\text{Total IPS Points for all Qualified Star Diamonds and above}}$$

Your IPS Point calculation:

Level of Qualified SD	IPS Point
Personal	DGSV X 100%
1st Level QSD (L1)	+ L1 DGSV X 50%
2nd Level QSD (L2)	+ L2 DGSV X 40%
3rd Level QSD (L3)	+ L3 DGSV X 30%
4th Level QSD (L4)	+ L4 DGSV X 20%
5th Level QSD (L5)	+ L5 DGSV X 10%



## 6. Leadership Bonus (15%)

To be entitled for this Leadership Bonus, you must be a Qualified Star Diamond (QSD).

No. of Qualified SD Lines	1	2	3	4	5
1st Level QSD's DGSV	5%	5%	5%	5%	5%
2nd Level and below QSD's DGSV (till 1st level of next qualifier)	-	3%	4.8%	5.8%	6.5%
Minimum DGSV needed to Guarantee upline ('000)	32.5	65	97.5	130	130

No. of Qualified SD Lines	6	7	8	9	10
1st Level QSD's DGSV	5%	5%	5%	5%	5%
2nd Level and below QSD's DGSV (till 1st level of next qualifier)	7.1%	7.6%	8%	8.3%	8.5%
Minimum DGSV needed to Guarantee upline ('000)	130	130	130	130	130

No. of Qualified SD Lines	11	12	13	14	15
1st Level QSD's DGSV	5%	5%	5%	5%	5%
2nd Level and below QSD's DGSV (till 1st level of next qualifier)	8.7%	8.9%	9.1%	9.3%	9.5%
Minimum DGSV needed to Guarantee upline ('000)	130	130	130	130	130

No. of Qualified SD Lines	16	17	18	19	20
1st Level QSD's DGSV	5%	5%	5%	5%	5%
2nd Level and below QSD's DGSV (till 1st level of next qualifier)	9.6%	9.7%	9.8%	9.9%	10%
Minimum DGSV needed to Guarantee upline ('000)	130	130	130	130	130



## 7. Travel Seminar Incentive (2%)

This Travel Seminar Incentive (TSI) shall be used by the qualifier for the travel seminar organised by the Company only. It is not exchangeable for cash and also not transferable. A qualifier may claim up to maximum Travel Seminar Fare against his/her TSI for two (2) if married.

**Travel Seminar Incentive Fund = Company's Annual Sales in SV X 2%**

\* To be shared as below:

- i) 50% of the Travel Seminar Incentive Fund (TSIF) to be shared amongst all SAs and above who met the YEARLY TSIP QUOTA set for the year.
- ii) 50% of the Travel Seminar Incentive Fund (TSIF) to be shared amongst all SDs and above who met the YEARLY TSIP QUOTA set for the year.
  - a) Travel Seminar Incentive for SA Qualifier (TSIS<sub>SA</sub>)

$$TSIS_{SA} = 50\% \times TSIF \times \frac{\text{Accumulated TSIP* for a SA Qualifier}}{\text{Total Accumulated TSIP for all SA Qualifiers}}$$

\* Travel Seminar Incentive Point (TSIP) will be calculated monthly based on the following formula and to be accumulated for a year:

Level of Qualified SA	Monthly Travel Seminar Incentive Point (TSIP)
Personal	PGSV X 100%
1st Level QSA (L1)	+ L1 PGSV X 50%
2nd Level QSA (L2)	+ L2 PGSV X 40%
3rd Level QSA (L3)	+ L3 PGSV X 30%
4th Level QSA (L4)	+ L4 PGSV X 20%
5th Level QSA (L5)	+ L5 PGSV X 10%

- b) Travel Seminar Incentive for SD Qualifier (TSIS<sub>SD</sub>)

$$TSIS_{SD} = 50\% \times TSIF \times \frac{\text{Accumulated TSIP* for a SD Qualifier}}{\text{Total Accumulated TSIP for all SD Qualifiers}}$$

\* Travel Seminar Incentive Point (TSIP) will be calculated monthly based on the following formula and to be accumulated for a year:

Level of Qualified SD	Monthly Travel Seminar Incentive Point (TSIP)
Personal	DGSV X 100%
1st Level QSD (L1)	+ L1 DGSV X 50%
2nd Level QSD (L2)	+ L2 DGSV X 40%
3rd Level QSD (L3)	+ L3 DGSV X 30%
4th Level QSD (L4)	+ L4 DGSV X 20%
5th Level QSD (L5)	+ L5 DGSV X 10%

## 8. Hand Phone Cash Incentive (Tk16,000) - One Time Only

When you have 3 immediate SA who achieved 78,000 Accumulated GPV, then you will be entitled to receive this **One Time** Hand Phone Cash Incentive amounting to Tk16,000.

\*Only personally sponsored downlines counted.



## 9. Overseas Trip Cash Incentive (Tk110,000) - One Time Only

When you have 5 immediate downlines who have received their Hand Phone Cash Incentive, then you will be entitled to receive this **One Time** Overseas Trip Cash Incentive amounting to Tk110,000.

\*Only personally sponsored downlines counted.





## 1. Retail Profit (>15%)

Direct profit for distributors is when they sell DXN products to non-DXN distributors. Retail profit is the difference between distributor price and retail price.

**Example:**

If you sell one unit of a DXN Product to a non-DXN distributor, you will earn the retail profit as below:

One unit of DXN Product	
Distributor Price	Tk300
Retail Price	Tk360

**Therefore,**

*Retail Price – Distributor Price = Retail Profit*

Tk360 - Tk300 = Tk60

*YOUR retail profit is Tk60 (20% from distributor price)*



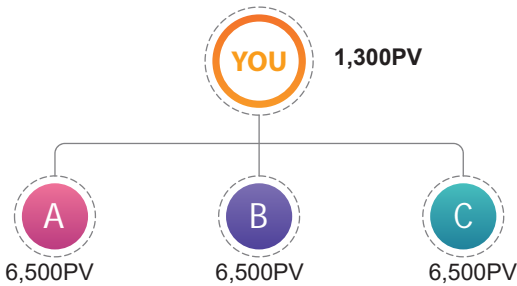
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\* Assume 1PV = 1SV for all the following Bonuses and Incentives calculations.

## 2. Group Bonus (6%-21%)

### CASE 1

If in the first month you have acquired 1,300PV and sponsored 3 new distributors with 6,500PV each:



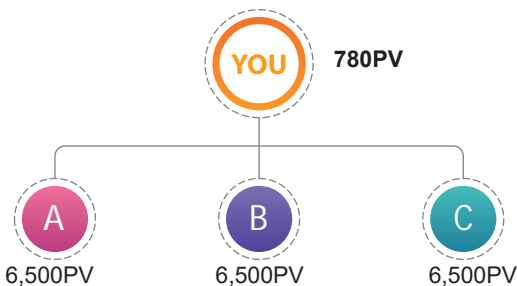
Personal PV/SV (PPV/PSV)	= 1,300PV/SV
Personal Group PV/SV (PGPV/PGSV)	= 20,800PV/SV
Your Group Bonus	= (20,800SV X 12%) - (6,500SV X 9%) - (6,500SV X 9%) - (6,500SV X 9%) = Tk2,496 - Tk585 - Tk585 - Tk585 = <u>Tk741.00</u>

Therefore:

Your Group Bonus is Tk741.00 and Group Bonus for A, B and C is Tk585.00 each.

### CASE 2

If YOU have acquired 780PV and each one of your downline achieved 6,500PV:



Personal PV/SV (PPV/PSV)	= 780PV/SV
Personal Group PV/SV (PGPV/PGSV)	= 20,280PV/SV

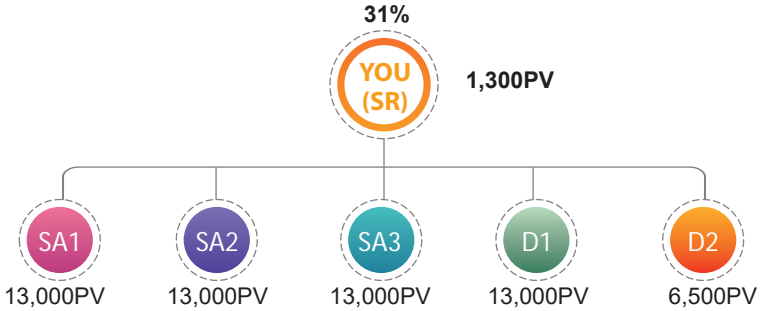
You are not qualified to receive any bonus because your Personal PV is less than 1,300 PPV. To qualify for Group Bonus, YOU must have a minimum of 1,300PPV.

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### 3. Star Group Bonus (25%-37%)

#### CASE 1

If YOU are a Star Ruby (SR) and have sponsored 3 Star Agents (SA) and 2 distributors:



Personal PV/SV (PPV/PSV) = 1,300PV/SV  
 Personal Group PV/SV (PGPV/PGSV) = 20,800PV/SV

Your Star Group Bonus = (59,800SV X 31%) - (13,000SV X 25%)  
 - (13,000SV X 25%) - (13,000SV X 25%)  
 - (13,000SV X 12%) - (6,500SV X 9%)  
 = Tk18,538 - Tk3,250 - Tk3,250  
 - Tk3,250 - Tk1,560 - Tk585  
 = **Tk6,643.00**

Therefore:

Your Star Group Bonus is Tk6,643.00.

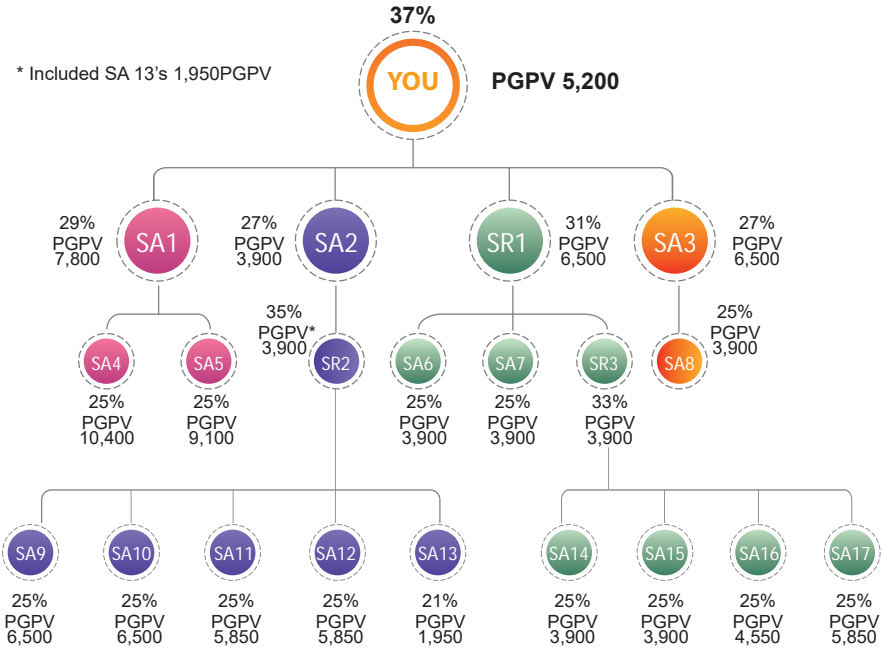
SA1, SA2 and SA3 will earn Tk3,250.00 each.

Group Bonus for D1 is Tk1,560.00 and D2 is Tk585.00.

## CASE 2

If YOU are a Star Diamond with 6 SAs (1st Generation), 1,300PPV and 5,200PGPV. At the same time, YOU have some downlines with the status of Star Ruby (SR) and Star Agent (SA) who have at least 1,300PPV.

The Star Group Bonus entitlement (%) for YOU and your downlines will be as follow:



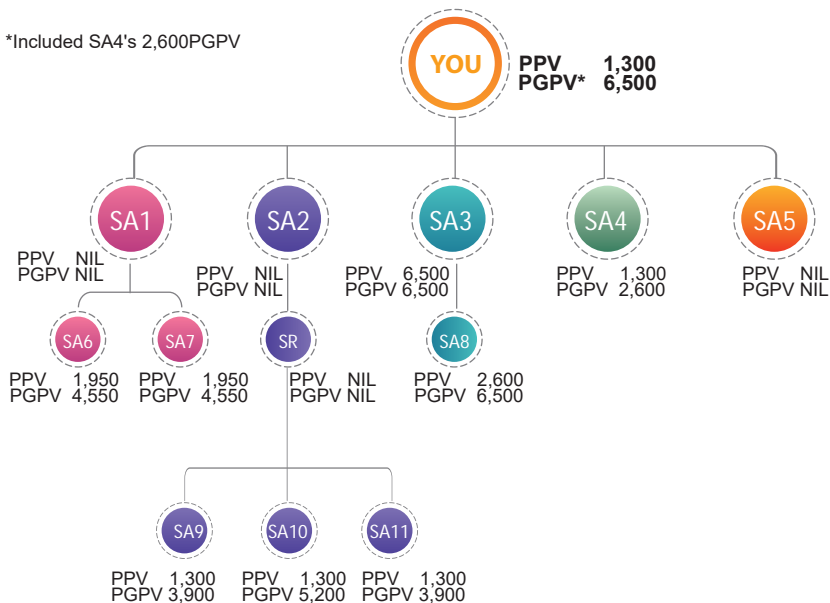
### Star Group Bonus (%)

	Status	No of Qualified SA Lines	PPV	PGPV	DGPV	SGB entitlement (%)
YOU	SD	4	1,300	5,200	111,800	37%
SA1	SA	2	1,300	7,800		29%
SA2	SA	1	1,300	3,900		27%
SR1	SR	3	1,300	6,500		31%
SR2	SR	4	1,300	3,900	28,600	35%
SR3	SR	4	1,300	3,900		33%
SA4	SA	0	1,300	10,400		25%
SA13	SA	0	1,300	1,950		21%

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**CASE 3**

If YOU are a Star Ruby (SR) with **5 SAs** (1st Generation), 1,300PPV and 6,500PGPV. At the same time, YOU have downlines with the status of Star Ruby (SR) and Star Agent (SA). Some of the SR or SA are inactive (i.e. SA1, SA2, SA5 & SR):



Therefore:

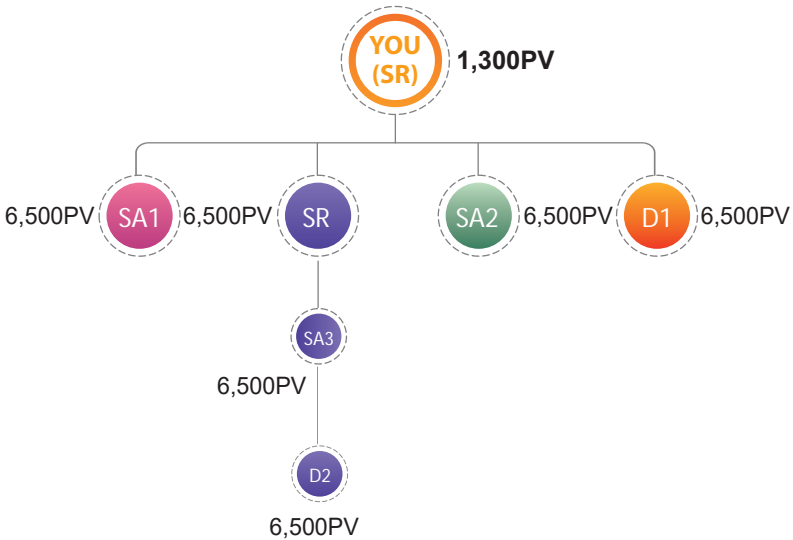
YOU are entitled to 35% of Star Group Bonus even you have only 3 qualified SA lines. It is because YOU have 5 SAs (1st Generation) and obtained 41,600DGPV.

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## 4. Development Bonus (15%)

### CASE 1

For Development Bonus, if YOU are a Star Ruby (SR) and have downlines as below:



Personal PV/SV (PPV/PSV)

= 1,300PV/SV

Personal Group PV/SV (PGPV/PGSV)

= 7,800PV/SV

Your Development Bonus

= (19,500SV X 5%) + (13,000SV X 4%)

= Tk975 + Tk520

= **Tk1,495**

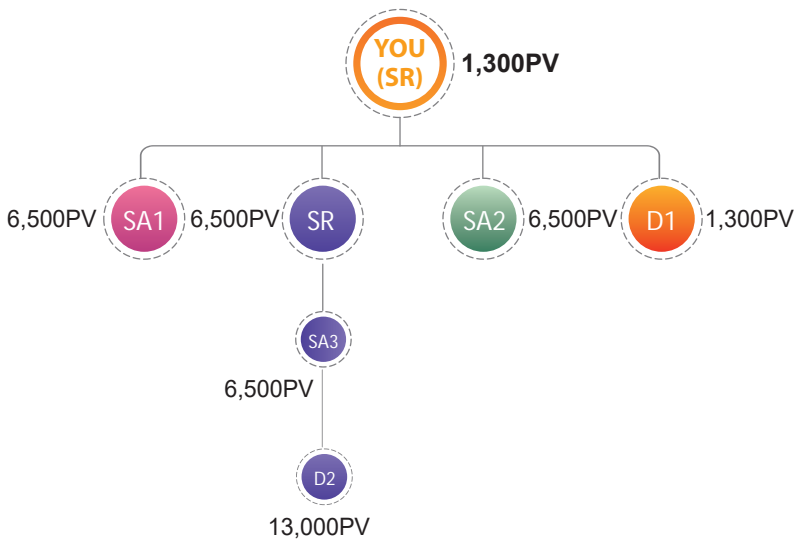
Therefore:

Your Development Bonus is Tk1,495.

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**CASE 2**

For Development Bonus, if YOU are a Star Ruby (SR) and have downlines as below:



Personal PV (PPV/PSV) = 1,300PV/SV  
 Personal Group PV (PGPV/PGSV) = 2,600PV/SV

Therefore:

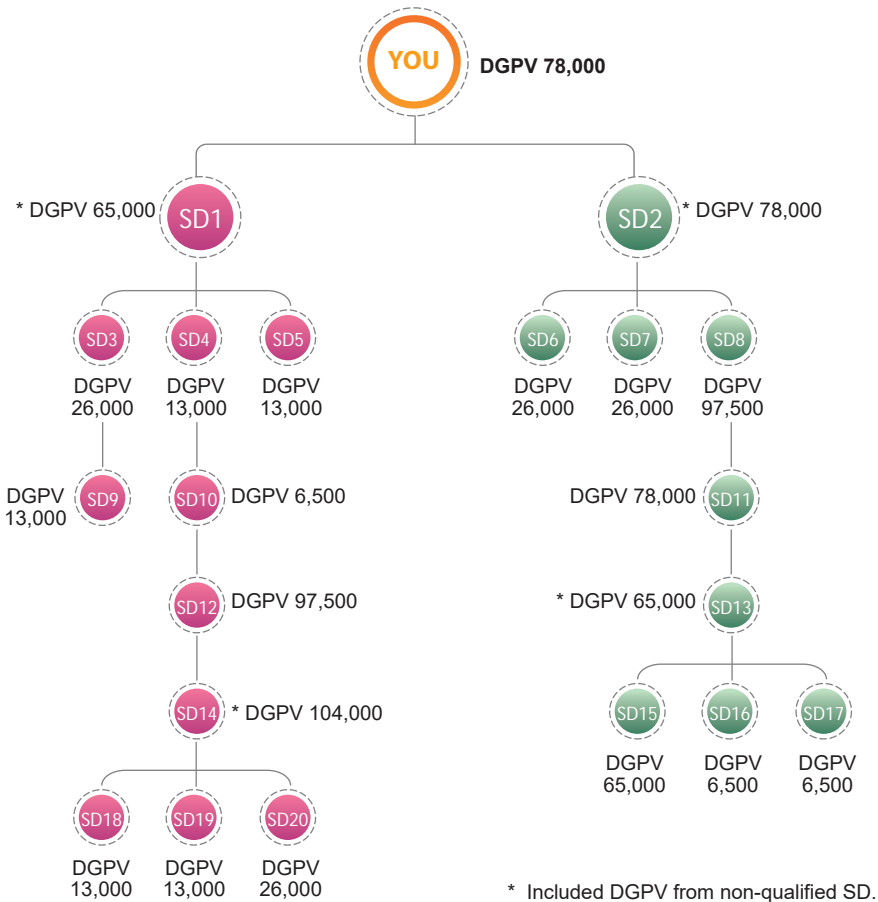
YOU are not qualified to earn the development bonus because your Personal Group PV is less than 3,900 PV.

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## 5. International Profit Sharing (2%)

### EXAMPLE

YOU are a Senior Star Diamond (SSD) and have downlines of Star Diamond (SD) and above.



Non-qualified SD : SD3, SD4, SD5, SD6, SD7, SD9, SD10, SD16, SD17, SD18, SD19 & SD20  
 Qualified SD : YOU, SD1, SD2, SD8, SD11, SD12, SD13, SD14 & SD15

Assumptions : -

- 1 PV equals to 1 SV.
- There are 68 Star Diamonds and above in the company and the Total IPS Point is 6,500,000 points.
- Total company's sales for that particular month is 26,000,000 SV.

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IPS Point for YOU:

YOU	DGSV		IPS points
1st Level: SD1 + SD2	78,000	X 100%	= 78,000
2nd Level: SD12 +SD8	143,000	X 50%	= 71,500
3rd Level: SD14 + SD11	195,000	X 40%	= 78,000
4th Level: SD13	182,000	X 30%	= 54,600
5th Level: SD15	65,000	X 20%	= 13,000
	65,000	X 10%	= 6,500
YOUR Total IPS Point			<u><b>301,600</b></u>

Therefore:

YOUR International Profit Sharing

$$= 2\% \times 26,000,000\text{SV} \times \frac{301,600 \text{ pts}}{6,500,000 \text{ pts}}$$

$$= \underline{\underline{\text{Tk}24,128.00}}$$

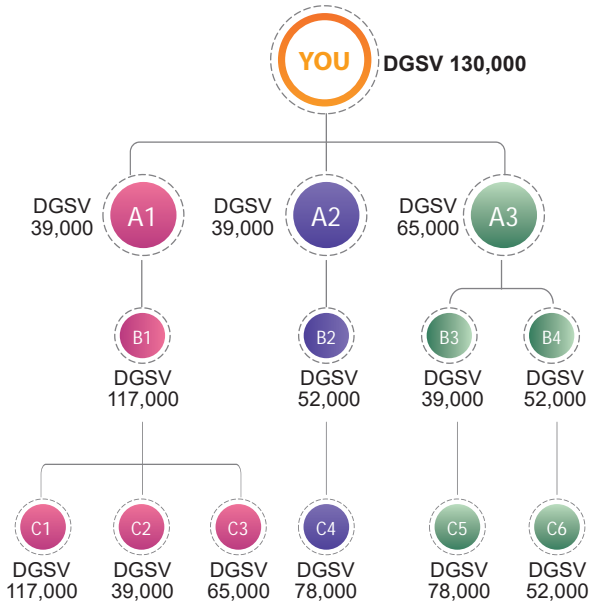
## International Profit Sharing

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## 6. Leadership Bonus (15%)

### CASE 1

YOU are an Executive Senior Star Diamond (ESSD) and have qualified for 37% Star Group Bonus. Every Circle (from A1 to C6) represents a SD and above. All SDs have qualified for 37% Star Group Bonus.



YOUR Leadership Bonus:

1st Level qualified SD:

$$A1 + A2 + A3 = 143,000\text{SV} \times 5.0\% = \text{Tk } 7,150$$

2nd Level and below qualified SD:

$$B1 + C1 + C2 + C3 + B2 + C4 + B3 + B4 = 559,000\text{SV} \times 4.8\% = \text{Tk } 26,832$$

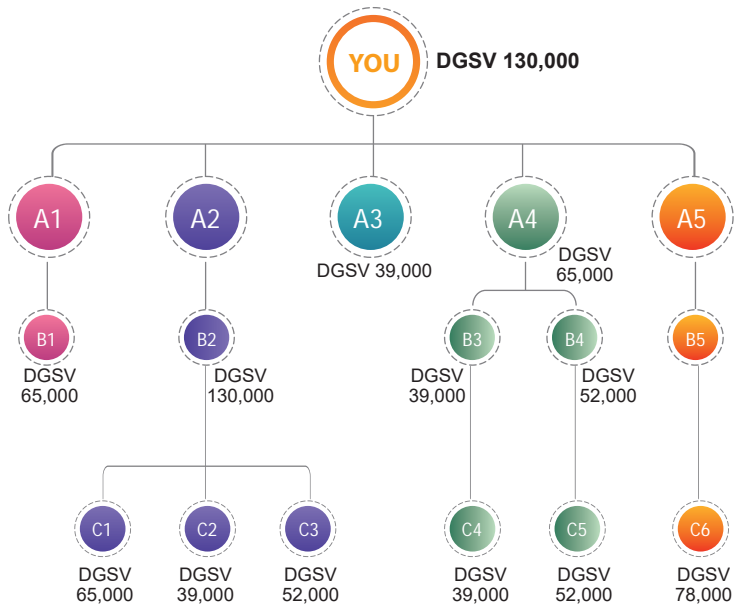
$$C5 + C6 = 130,000\text{SV} \times 1.8\% = \text{Tk } 2,340$$

YOUR Leadership Bonus

Tk36,322

## CASE 2

YOU are an Executive Double Diamond (EDD) and have qualified for 37% Star Group Bonus. Every Circle (from A1 to C6) represents a SD and above. All SDs have qualified for 37% Star Group Bonus with the exception of A1,A2, A5 & B5



YOUR Leadership Bonus:

1st Level qualified SD:

$$B1 + B2 + A3 + A4 + C6 = 377,000\text{SV} \times 5.0\% = \text{Tk}18,850$$

2nd Level and below qualified SD:

$$C1 + C2 + C3 + B3 + B4 = 247,000\text{SV} \times 6.5\% = \text{Tk}16,055$$

$$C4 + C5 = 91,000\text{SV} \times 3.5\% = \text{Tk} 3,185$$

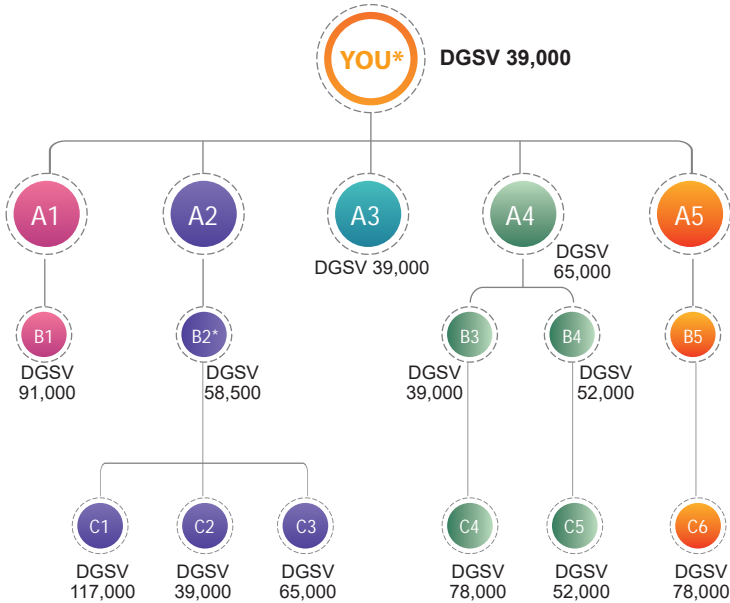
YOUR Leadership Bonus

Tk38,090

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### CASE 3

YOU are an Executive Double Diamond (EDD) and have qualified for 37% Star Group Bonus. Every Circle (from A1 to C6) represents a SD and above. All SDs have qualified for 37% Star Group Bonus with the exception of A1, A2, A5 & B5.



YOUR Leadership Bonus:

1st Level qualified SD: B1 + B2 + A3 + A4 + C6	= 331,500SV	
Add: Guarantee from Downline (B2)	= 39,000SV	
Less: Guarantee Upline (YOU)	= (91,000SV)	
	<u>279,500SV</u>	X 5.0% = Tk13,975
2nd Level and below qualified SD: C1 + C2 + C3 + B3 + B4	= 312,000SV	
Less: Guarantee Upline (B2)	= (39,000SV)	
	<u>273,000SV</u>	X 6.5% = Tk17,745
C4 + C5	= 130,000SV	X 3.5% = Tk 4,550
YOUR Leadership Bonus		<u>Tk36,270</u>

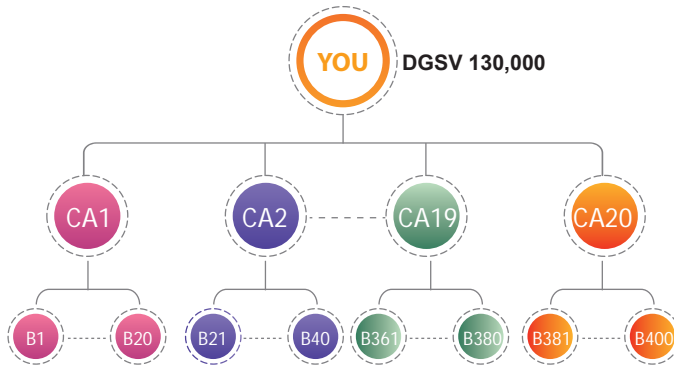
\* YOU need to guarantee upline 130,000 DGSV.

\* B2 need to guarantee upline 97,500 DGSV.

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**CASE 4**

YOU are a Crown Ambassador (CA) and have 20 first generation Crown Ambassadors (CAs) with 130,000DGSV each. All CAs have 20 Qualified SDs with 130,000 DGSV each.



Therefore:  
Your Leadership Bonus

1st Level Qualified SD: 130,000DGSV X 20 X 5%	= Tk 130,000
2nd Level Qualified SD: 130,000DGSV X 400 X 10%	= Tk5,200,000
	<u><u>Tk5,330,000</u></u>



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## 7. Travel Seminar Incentive (2%)

The company will allocate 2% of company's Annual Sales in SV as the Travel Incentive Fund. It will be shared amongst the SA Qualifiers & SD Qualifiers and used to subsidise the travel seminar organised by the Company only.

Assumptions :-

- \* Company Annual Sales is 234,000,000SV.
- \* Travel Seminar Incentive Fund = 2% X 234,000,000SV  
= Tk4,680,000

A) Travel Seminar Incentive for SA Qualifiers.

Assumptions :-

- i Total Accumulated TSIP for all SA Qualifiers is 10,400,000 points.
- ii YOUR Accumulated TSIP as a SA Qualifier is 156,000 points.
- iii Yearly TSIP QUOTA for SA is 130,000 points.
- iv Estimated cost of Travel Seminar for SA Qualifier is Tk19,500/pax.

Therefore:

Your Travel Seminar Incentive as SA Qualifier

$$= 50\% \times \text{Tk}4,680,000 \times \frac{156,000 \text{ pts}}{10,400,000 \text{ pts}} = \underline{\text{Tk}35,100}$$

**Note: Your TSI is more than enough to pay for one person to attend the Travel Seminar. So, you can either go for this Travel Seminar by yourself without any cash refund for the excess incentive or you may bring along your spouse by paying additional Tk3,900 as the short amount for the fare of two.**

B) Travel Seminar Incentive for SD Qualifiers.

Assumptions :-

- i Total Accumulated TSIP for all SD Qualifiers is 13,000,000 points.
- ii YOUR Accumulated TSIP as a SD Qualifier is 364,000 points.
- iii Yearly TSIP QUOTA for SD is 325,000 points.
- iv Estimated cost of Travel Seminar for SD Qualifier is Tk32,500/pax.

Therefore:

Your Travel Seminar Incentive as SD Qualifier

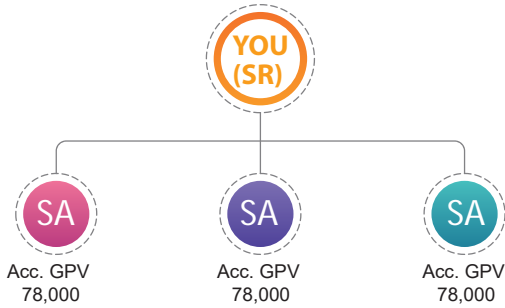
$$= 50\% \times \text{Tk}4,680,000 \times \frac{364,000 \text{ pts}}{13,000,000 \text{ pts}} = \underline{\text{Tk}65,520}$$

**Note: Your TSI is more than enough to pay for two persons to attend the Travel Seminar. So, you can go for this Travel Seminar with your spouse. There is no cash refund for any excess incentive.**

## 8. One Time Hand Phone Cash Incentive

### EXAMPLE

After you have sponsored 3 immediate SAs who achieved 78,000 Accumulated GPV.



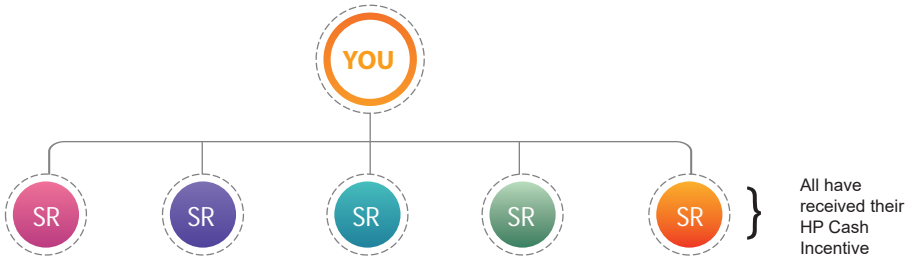
Therefore:

YOU are qualified to receive the One Time Hand Phone Cash Incentive amounting to Tk16,000.

## 9. One Time Overseas Trip Cash Incentive

### EXAMPLE

After you have 5 immediate downlines who have received their Hand Phone Cash Incentive, then you are qualified for this One Time Overseas Trip Cash Incentive.



Therefore:

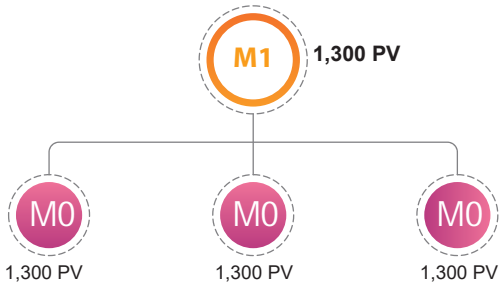
Once YOU have fulfilled the requirement, YOU are qualified for One Time Overseas Trip Cash Incentive amounting to Tk110,000.

"The statements made on this page are hypothetical and merely meant to describe and explain the mechanisms of the Compensation plan and its various bonus features. Any statements made on this page are not meant as earnings claims, nor do they represent any promises or guarantees of specific earnings or earning potential. Specific earnings will be influenced by many factors."

**Assumptions :-**

- \* Personal Sales for each distributor is 1,300PV per month.
- \* Each distributor sponsors 3 new distributors in each month.
- \* 1PV = 1SV

**1st Month**



**Your status : Distributor - 5,200GPV (9%)**

Personal PV/SV (PPV/ PSV) = 1,300PV/SV  
 Personal Group PV/SV (PGPV/ PGSV) = 5,200PV/SV  
 Accumulated GPV = 5,200PV

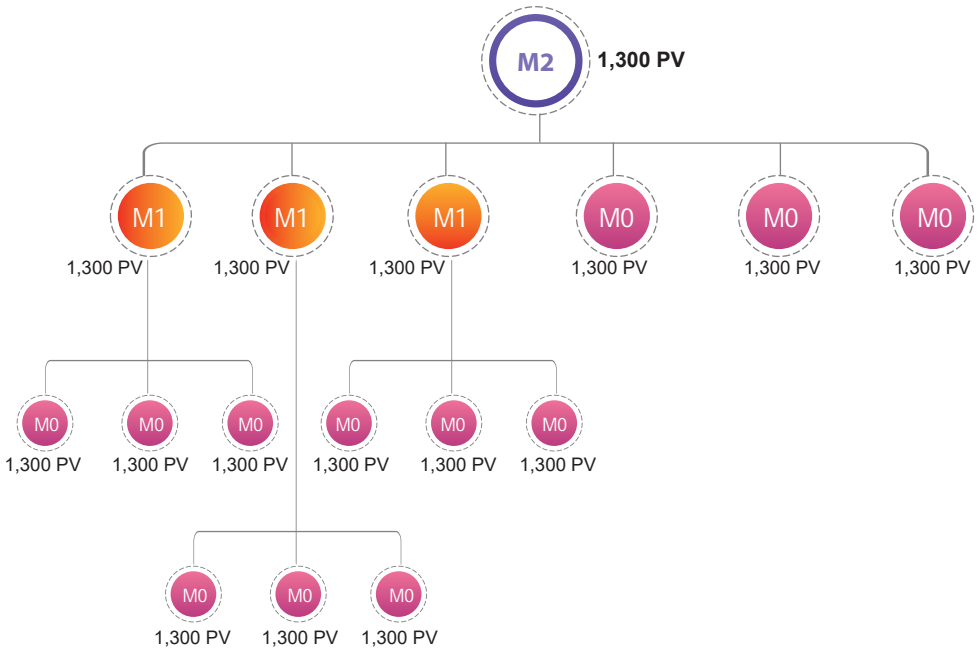
Your Bonus Income		
Group Bonus	= 5,200SV X 9%	= Tk468
Less: Downlines Bonus	= (3 X 1,300SV X 6%)	= (Tk234)
<b>YOUR Bonus Income</b>		<u><u>Tk234</u></u>

How to become

**A STAR DIAMOND WITHIN 5 MONTHS**

"The description of how to achieve Star Diamond in 5 months is for illustration purposes only, and should not be construed in any manner as either representing that a particular individual will be able to achieve such status or that achieving this position is easy. Individual results will vary."





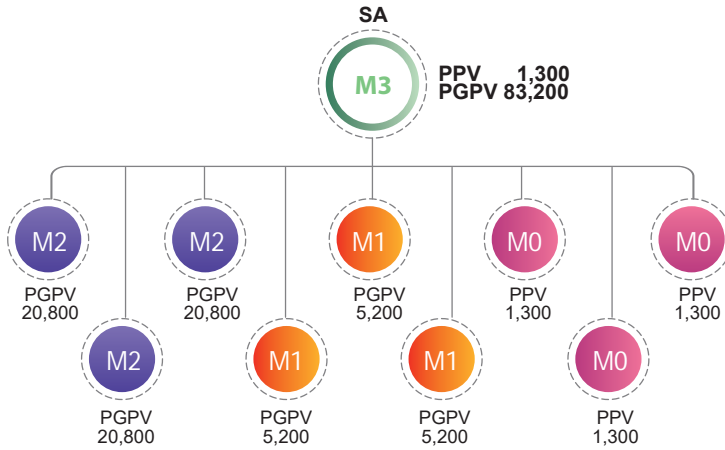
**Your status: Distributor - Accumulated 26,000 GPV (15%)**

Personal PV/SV (PPV/PSV) = 1,300PV/SV  
 Personal Group PV/SV (PGPV/PGSV) = 20,800PV/SV  
 Accumulated GPV b/f = 5,200PV  
 Accumulated GPV c/f = 26,000PV

Your Bonus Income

Group Bonus	= 20,800SV X 15%	= Tk3,120
Less: Downlines Bonus	= (5,200SV X 9% X 3) + (1,300SV X 6% X 3)	= (Tk1,638)
<b>YOUR Bonus Income</b>		<u><u>Tk1,482</u></u>

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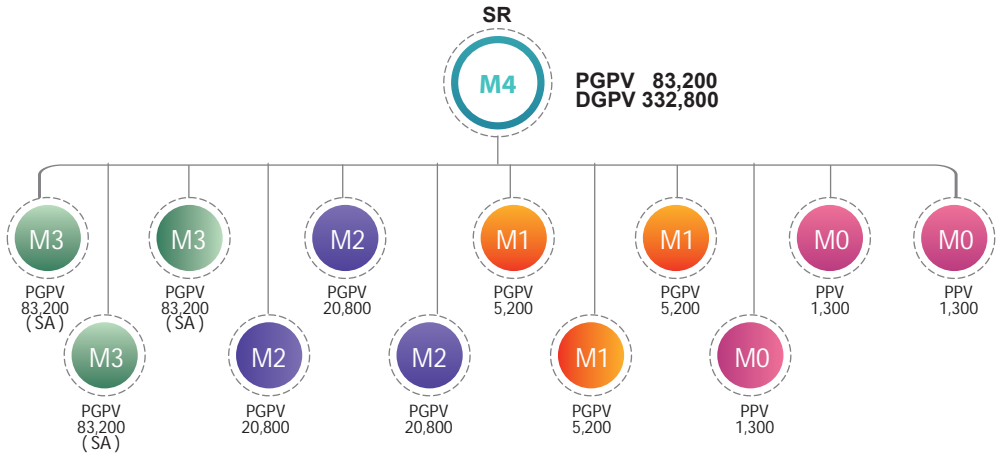


**Congratulations! You have reached 58,500 Accumulated GPV and you are now a Star Agent.**

Personal PV/SV (PPV/ PSV) = 1,300PV/SV  
 Personal Group PV/SV (PGPV/ PGSV) = 83,200PV/SV  
 Accumulated GPV b/f = 26,000PV  
 Accumulated GPV c/f = 109,200PV

Your Bonus Income

Group Bonus	= 83,200SV X 25%	= Tk20,800
Less: Downlines Bonus	= (20,800SV X 15% X 3)	
	+ ( 5,200SV X 9% X 3)	
	+ ( 1,300SV X 6% X 3)	= (Tk10,998)
<b>YOUR Bonus Income</b>		<b>Tk 9,802</b>

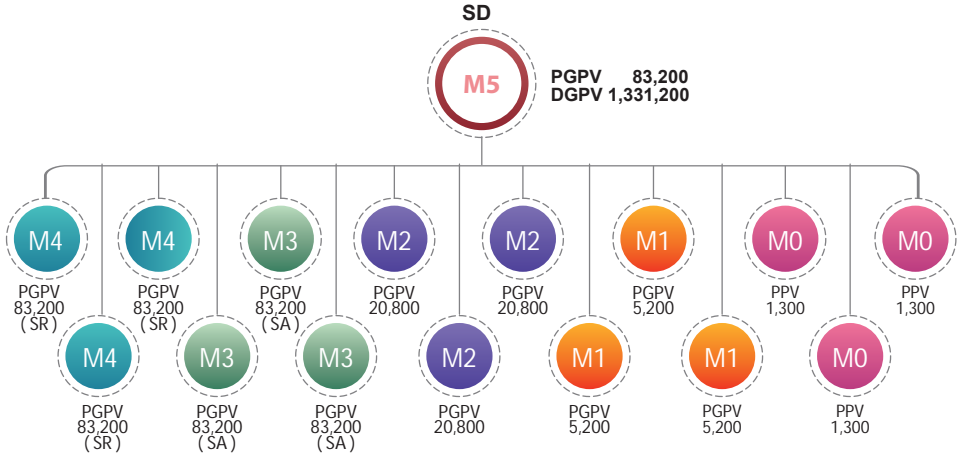


**Congratulations! You have successfully promoted 3 direct Star Agents under you, and therefore you are now a Star Ruby.**

Personal PV/SV (PPV/PSV) = 1,300PV/SV  
 Personal Group PV/SV (PGPV/PGSV) = 83,200PV/SV  
 Diamond Group PV/SV (DGPV/DGSV) = 332,800PV/SV

<b>Your Bonus Income</b>			
Star Group Bonus	= 332,800SV X 31%		= Tk103,168
Less: Downlines Bonus	= ( 83,200SV X 25% X 3)		
	+ ( 20,800SV X 15% X 3)		
	+ ( 5,200SV X 9% X 3)		
	+ ( 1,300SV X 6% X 3)	= <u>(Tk73,398)</u>	Tk29,770
Development Bonus	= 83,200SV X 5% X 3	=	Tk12,480
HP Cash Incentive			Tk16,000
<b>YOUR Bonus Income</b>			<b>Tk58,250</b>

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**Congratulations! You have successfully promoted 6 SAs (1st Generation) and have also met the 65,000DGPV quota. Hence you are now a Star Diamond.**

Personal PV/SV (PPV/ PSV) = 1,300PV/SV  
 Personal Group PV/SV (PGPV/ PGSV) = 83,200PV/SV  
 Diamond Group PV/SV (DGPV/ DGSV) = 1,331,200PV/SV

Your Bonus Income

(A) Star Group Bonus = 1,331,200SV X 37% = Tk492,544  
 Less: Downlines Bonus = ( 332,800SV X 31% X 3) = (Tk382,902)      **Tk109,642.00**  
 + ( 83,200SV X 25% X 3)  
 + ( 20,800SV X 15% X 3)  
 + ( 5,200SV X 9% X 3)  
 + ( 1,300SV X 6% X 3)

(B) Development Bonus

1st Level = 83,200SV X 6 X 5% = Tk24,960  
 2nd Level = 83,200SV X 9 X 4% = Tk29,952      **Tk 54,912.00**

(C) International Profit Sharing

Assumption:-  
 i) IPS Fund = Tk520,000  
 ii) Total IPS Point for all Qualifiers = 65,000,000 pts  
 iii) YOUR IPS Point for the month = 1,331,200SV X 100% = 1,331,200pts

Your International Profit Sharing

= Tk520,000 X  $\frac{1,331,200 \text{ pts}}{65,000,000 \text{ pts}}$  = **Tk 10,649.60**

YOUR Bonus Income

**Tk175,203.60**



**ONE WORLD | ONE MARKET**



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